



17th ANNUAL NAEM EHS MANAGEMENT FORUM

OCTOBER 28-29, 2009 ■ HYATT REGENCY ■ ALBUQUERQUE, NEW MEXICO



PRELIMINARY CONFERENCE PROGRAM



PATHWAYS TO PROFITABILITY

EHS EFFICIENCY. TRANSPARENCY. INNOVATION

The Forum will challenge you to grow as a leader

This year's theme, "Pathways to Profitability" was chosen to highlight the increasingly strategic role EHS plays and the emerging opportunities EHS managers have to demonstrate their business value.

Every industry and service sector is being challenged to operate in an increasingly complex, interdependent and dynamic global environment and 2009 has brought additional challenges with a global economic recession. The 2009 Forum is the best place to benchmark with your peers and gain new perspectives on how they are meeting these challenges in today's difficult business environment!

Take away proven action plans & ideas, understand and build on your leadership skills and get immediate strategies to help your organization gain a competitive advantage in the global environment.

The NAEM Forum is the perfect professional learning venue for you to exchange ideas with other E/EHS managers from a wide range of industrial & service organizations. The educational format consists of 24 interactive sessions and 3 keynotes to ensure an unparalleled learning experience presented through collaborative learning, problem solving, and lecture-based sessions. While the concurrent sessions focus on peer-to-peer learning, the Exhibition Program offers you cutting-edge solutions by the leading consultant & service providers in the field.

Capitalize on the Forum's cost-effective learning to maximize your professional development and further your personal knowledge. Don't miss your opportunity to actively network, renew personal relationships, and benefit from the profession's best and most talented minds.

TABLE OF CONTENTS

PROGRAM HIGHLIGHTS	4
SCHEDULE-AT-A-GLANCE	5
PROGRAM SCHEDULE	6
SPONSORS	11
NAEM SPONSORING ORGANIZATIONS & AFFILIATE COUNCIL	13
GENERAL INFORMATION	14
REGISTRATION FORM	15

KEYNOTE SPEAKERS



PETER SENGE

The Necessary Revolution: How Individuals and Organizations are Working Together to Create a Sustainable World

Dr. Peter M. Senge

NAEM is honored to welcome Dr. Peter Senge, senior lecturer at the Massachusetts Institute of Technology and the author of *The Necessary Revolution* to this year's Forum. Don't miss this rare opportunity to hear one of the most inspiring and creative business strategists of our time!

Brimming with inspiring stories from individuals and organizations tackling social and environmental problems around the globe, *The Necessary Revolution* reveals how ordinary people at every level are transforming their businesses and communities. By working collaboratively across boundaries, they are exploring and putting into place unprecedented solutions that move beyond just being "less bad" to creating pathways that will enable us to flourish as a global society. Dr. Senge's latest work contains a wealth of strategies that individuals and organizations can use – specific tools and ways of thinking – to help us build the confidence and competence to respond effectively to the greatest challenge of our time. It is an essential guidebook for all of us who recognize the need to act and work together—now—to create a sustainable world, both for ourselves and for the generations to follow.



ALLEN WHITE

Pathways to Sustainability: The Convergence of EHS, Social Value and Profitability and Its Implications for 21st Century Business

Dr. Allen White and Alan Willis

A foundational shift toward sustainability is underway in corporations. It is the result of both internal and external drivers that are making the "triple bottom line" a reality in today's business environment. This session offers you insight from the "C Suite" perspective as to why tracking sustainability issues, both EHS and social, are no longer merely for operational compliance and performance monitoring purposes but also are integral to strategy and risk management. In addition to establishing the compelling case for closer cooperation and integration between sustainability and financial management beyond environmental and social accounting & performance measurement, you will gain vital insights on how business success is increasingly shaped by external stakeholders. This is your opportunity to better understand and respond to transparency and accountability as they emerge as major forces in an intensely competitive, global economy.



ALAN WILLIS

The Vital Link between Humans, Community, Nature and Sustainability

Dale Penny

Understanding the connections between our communities, ourselves and our natural environment is a vital piece of understanding and advancing true sustainability. Join us for this inspiring and visual journey that explores the importance of these connections in photographs and learn about the work of the Student Conservation Society to inspire and connect the next generations of corporate leaders with the natural world.



DALE PENNY

You do not have to be a member of NAEM to attend the Forum!

All EHS & Sustainability Leaders are welcome and encouraged to attend!



ABOUT NAEM

NAEM is the premier association for the advancement of environment, health and safety (EHS) management and cultivates excellence through peer-to-peer, business-to-business information sharing. It is the only association created specifically for the "in-house" EHS and Sustainability Manager. Visit the NAEM website for regular updates on the conference and program:

www.NAEM.org

PROGRAM HIGHLIGHTS

OCTOBER 28 & 29, 2009

LOCATION & HOTEL ACCOMMODATIONS

The Albuquerque Hyatt Regency
330 Tijeras NW, Albuquerque, NM 87102
505.842.1234

Group Name: NAEM
Rate: \$179* Single/Double
Cut Off Date: September 19th

Reservations must be made before **September 19th** to confirm availability. After that time they will be on a space available basis. Please refer to the group name and dates when making reservations with the hotel.

WHO ATTENDS THE FORUM

The NAEM Forum represents the largest and longest running conference venue offering peer driven professional learning.

Don't miss this unparalleled opportunity to meet and network with the best and brightest in the Corporate EHS and Sustainability field! Each year the NAEM Forum is attended by 450-500 EHS and Sustainability Corporate Leaders from a variety of industries. Approximately 65-70% of these attendees hold "in-house" EHS and Sustainability positions and are responsible for the development and implementation of EHS and Sustainability programs and policies at their organization. The remaining 30-35% hail from a variety of leading service provider and consultant organizations.

EXHIBIT HALL HOURS

Wednesday, October 28th

Continental Breakfast	7:30 - 8:15am
Morning Break	9:45 - 10:15am
Lunch	11:45am - 1:15pm
Afternoon	2:45 - 3:15pm
Cocktail Reception	5:30 - 7:00pm

Thursday, October 29th

Continental Breakfast	7:30 - 8:15am
Morning Break	9:45 - 10:15am
Exhibit Hall Closes	11:00am

SPECIAL NETWORKING EVENT

Closing Reception & Dinner at the Indian Pueblo Cultural Center Thursday, October 29th – 6:30pm-10:00pm

Join us for an enchanting evening at the renowned Indian Pueblo Cultural Center, a historic landmark and one of Albuquerque's most popular attractions. Continue your networking during the closing reception and dinner event which will feature authentic Southwestern cuisine, live music & dance, art & food demonstrations, native storytelling and a bonfire. Attendees will have the opportunity to view and purchase Native American jewelry, art, and pottery, and learn about Native American history and culture in the Southwest. It is sure to be a fabulous evening. Children and spouses are welcome and encouraged to attend! Dress will be casual.

Tickets are \$65 and can be purchased through the registration page.

FORUM TRACKS

Choose from 24 concurrent sessions organized along these tracks:

TRACK 1: RISK REDUCTION

In today's world, EHS Managers are on the front lines identifying and mitigating their organization's environmental, health, safety, and business risks. These challenges are increasing in scope and complexity with mergers, acquisitions, new regulatory and business mandates, changing relationships with stakeholders, and geopolitical influences. At the same time, EHS departments must "do more with less". In this track, you'll hear how your peers are meeting the evolving challenges of global EHS compliance, product regulations, business continuity and enterprise risk, mergers and acquisition, health and safety risks, and pandemic planning, with limited resources and funding.

TRACK 2: SKILL SETS FOR SUCCESS

As an EHS manager, your repertoire of resources for success includes your technical knowledge, business acumen, political savvy, managerial courage, interpersonal finesse, communication skills, computer literacy, and your network of relationships within and outside your organization. Your perspective and leadership can make a significant difference in the day-to-day health and safety of your coworkers, and the way that your organization is viewed by internal and external stakeholders. This track offers sessions that showcase best practices and offer practical techniques for keeping your career on a path of continuous growth and improvement.

TRACK 3: MANAGING THROUGH PARTNERSHIPS

Managing a successful EHS program often "takes a village", whether at an individual plant site or across a global organization. The "village" includes members of other departments (management, finance, marketing, communications, IT, and production) as well as external stakeholders (supply chain, investors, non-governmental organizations, and the local community). Effective partnerships ensure alignment of (and commitment to) EHS and business goals throughout the organization. Learn how to leverage everyone's ideas and resources and build and maintain truly effective working relationships to advance your organization's programs - and your career.

TRACK 4: SUSTAINABILITY

Sustainability has become part of nearly every organization's business, and the focus of many external stakeholders, but identifying sustainability initiatives, forecasting their business benefits, and convincing management of their merits remains an elusive challenge. Evolving greenhouse gas regulations and other economic and political drivers offer opportunities to align environmental and business goals and to reduce your organization's energy and water "footprint", drive social responsibility through your supply chain, and embrace product life-cycle planning. Learn how leading organizations are developing and advancing their sustainability programs, and measuring, celebrating, and reporting their progress.

SCHEDULE AT-A-GLANCE

WEDNESDAY

7:30 - 8:15AM CONTINENTAL BREAKFAST in the EXHIBIT HALL

8:15 - 8:30AM WELCOME & INTRODUCTIONS

8:30 - 9:45AM GENERAL SESSION A:
Pathways to Sustainability: The Convergence of EHS, Social Value and Profitability and Its Implications for 21st Century Business
Keynotes by: Dr. Allen White and Alan Willis

9:45 - 10:15AM BREAK in the EXHIBIT HALL

TRACK 1: RISK REDUCTION **TRACK 2: SKILL SETS FOR SUCCESS** **TRACK 3: PARTNERSHIPS** **TRACK 4: SUSTAINABILITY**

10:15 - 11:45AM

SESSION 1: Managing EHS Compliance: Doing More with Less

SESSION 2: Demonstrating ROI on Sustainability & Energy Projects

SESSION 3: Building Internal Partnerships for EHS Success

SESSION 4: Harnessing your Workforce to Reach Sustainability Goals

11:45AM - 1:15PM LUNCHEON in the EXHIBIT HALL

1:15 - 2:45PM

SESSION 5: Managing Operational & Facility Compliance on a Global Scale

SESSION 6: Social Media: Sustainability Communications – Revolution or Passing Fad?

SESSION 7: EHS & Sustainability along the Supply Chain

SESSION 8: Redefining EHS & Sustainability under the Obama Administration

2:45 - 3:30PM BREAK in the EXHIBIT HALL

3:30 - 5:00PM

SESSION 9: Success Strategies Adherence to Product-Related Regulations

SESSION 10: Best Practices & Trends in EHS Training

SESSION 11: Successful EHS & Sustainability Communication Partnerships

SESSION 12: GHG Management Interactive Game

5:30 - 7:00PM COCKTAIL RECEPTION in the EXHIBIT HALL

THURSDAY

7:30 - 8:15AM CONTINENTAL BREAKFAST in the EXHIBIT HALL

8:15 - 8:30AM MORNING REMARKS

8:30 - 10:00AM GENERAL SESSION B:
The Necessary Revolution: How Individuals and Organizations are Working Together to Create a Sustainable World
Keynote by: Dr. Peter Senge

10:00 - 11:00AM BREAK in the EXHIBIT HALL

TRACK 1: RISK REDUCTION **TRACK 2: SKILL SETS FOR SUCCESS** **TRACK 3: PARTNERSHIPS** **TRACK 4: SUSTAINABILITY**

11:00AM - 12:30PM

SESSION 13: Business Continuity & Enterprise Risk Management Planning

SESSION 14: Driving Culture Change for EHS Improvement

SESSION 15: Building Partnerships to Gather, Manage & Report GHG Emissions

SESSION 16: Winning Strategies for EHS & Sustainability Reports

12:30 - 1:45PM EXHIBITOR BUSINESS-TO-BUSINESS LUNCHEON: **The Vital Link between Humans, Community, Nature and Sustainability**
Keynote by: Dale Penny

1:45 - 3:15 PM

SESSION 17: Managing Risk through the M&A Process

SESSION 18: Corporate Survival Skills for the EHS Manager

SESSION 19: Partnering with Lean & Six Sigma to Drive EHS Performance

SESSION 20: Water Sustainability: The Next Business Challenge

3:15 - 3:45 PM AFTERNOON BREAK

3:45 - 5:15PM

SESSION 21: Pandemic Planning & Swine Flu Preparedness

SESSION 22: The Future of the EHS Profession

SESSION 23: External Partnerships: Thinking Outside the Box

SESSION 24: Setting the Next Generation of Corporate Metrics

6:30 - 10:00PM CLOSING NETWORKING RECEPTION & DINNER at the INDIAN PUEBLO CULTURAL CENTER

PROGRAM SCHEDULE

WEDNESDAY, OCTOBER 28, 2009

7:30 - 8:00am: CONTINENTAL BREAKFAST

8:00 - 8:30am: WELCOME

- o Larry Deeney, Forum Chair and Senior Manager of Environmental Sustainability, General Mills
- o Kelvin Roth, NAEM President & Director of EHS, AMCOL International
- o Carol Singer Neuvelt, Executive Director, NAEM

8:30-9:45am: GENERAL SESSION A
PATHWAYS TO SUSTAINABILITY: The Convergence of EHS, Social Value and Profitability and Its Implications for 21st Century Business

- o Dr. Allen White, Vice President and Senior Fellow, Tellus Institute
- o Alan Wilis, Consultant to the Canadian Institute of Chartered Accountants

A foundational shift toward sustainability is underway in corporations. It is the result of both internal and external drivers that are making the “triple bottom line” a reality in today’s business environment. This session offers you insight from the “C Suite” perspective as to why tracking sustainability issues, both EHS and social, are no longer merely for operational compliance and performance monitoring purposes but also are integral to strategy and risk management. In addition to establishing the compelling case for closer cooperation and integration between sustainability and financial management beyond environmental and social accounting & performance measurement, you will gain vital insights on how business success is increasingly shaped by external stakeholders. This is your opportunity to better understand and respond to transparency and accountability as they emerge as major forces in an intensely competitive, global economy.

9:45 - 10:15am: BREAK IN EXHIBIT HALL

10:15-11:45am: CONCURRENT SESSIONS

SESSION 1: Managing EHS Compliance: Doing More with Less

As a part of this session, you will hear speakers from large, multi-facility organizations share their experiences dealing with the ongoing challenge of managing compliance. Find out how others are keeping focused on core compliance requirements while meeting the range of other EHS demands with limited resources.

Speakers:

- o Geoff Boraston, Director of Environmental Affairs, Granite Construction Inc.
- o Dawn Krueger, Environmental Operations Manager, 3M Company
- o Brent Ross, EHS Manager, Associated Electric Cooperative Inc.

Moderator: Stephen Ross, Senior Solution Manager, Intellex

Session Sponsored by:

INTELEX

SESSION 2: Demonstrating ROI on Sustainability & Energy Management Projects

Finance and Business Case Development are critical skills for moving new programs forward. Lean strategies and critical skills for demonstrating return on your energy and sustainability projects. This session will feature three distinct projects and the business analysis that each project manager performed in order to calculate the ROI.

Speakers:

- o Michael Brandt CIH, MBA, PhD, Associate Director, Los Alamos National Labs
- o Mike Pisarcik, Director, Environmental & Safety Management Systems, Sara Lee
- o John Rind, Senior EHS Consultant, EHS Services, Alcoa, Inc.

Moderator: Reid Hawkins, Senior Account Executive, ESS

Session Sponsored by:



SESSION 3: Building Internal Partnerships for EHS Success

As Sustainability and EHS become more ingrained in the business, building partnerships with other functional platforms and the operating segment becomes critical to getting results. This session will include case studies from Sustainability/EHS professionals on the how, what and why of internal partnerships.

Speakers:

- o Sara Hill, EHS Program Manager Sustainability & Product Stewardship, Covidien
- o Steven Ward, Corporate Director Environmental, Health & Safety FMC Technologies, Inc.

Moderator: Rick Taylor, VP EHS & Energy, Parker Hannifin

SESSION 4: Employee Engagement: Harnessing your Workforce to reach Sustainability Goals

Smart organizations recognize that their workforce represents a critical and powerful resource and stakeholder group when it comes to reaching EHS and Sustainability goals. Attend this session and hear from companies that have developed strategies to put this force to work for the good of the environment and their companies' bottom line!

Speakers:

- o Dermot Murray, Program Manager, Employee Engagement, Verizon Foundation
- o Paul Narog, Director Environmental Operations, 3M
- o Steve Walker, Manager, Environmental Sustainability, Burt's Bees

Moderator: Emily Barton, Corporate EHS Manager, Motorola, Inc.

11:45am - 1:15pm: **LUNCHEON IN EXHIBIT HALL**

1:15 - 2:45pm: **CONCURRENT SESSIONS**

SESSION 5: Managing Operational & Facility Compliance on a Global Scale

With EHS managers increasingly responsible for facilities all over the world, ensuring compliance has become a complex task. Join this session and exchange ideas and best practices for maintaining global compliance and tracking regulations for all your facilities. Particular focus will be given to effectively using EHS management systems to manage data and meet requirements.

Speakers:

- o Karen Ethier, Global EHS Manager, W.R. Grace & Company
- o John Vosicky, North American EHS Regional Manager Eaton Corporation
- o Stacey Winter, CSP, Global Director of EHS, Hewlett Packard

Moderator: Margery Moore, Strategic Alliance Manager, BNA

SESSION 6: Social Media: Sustainability Communications Revolution or Passing Fad?

What is all the social media buzz about? This session will look at how leading companies are leveraging emerging social media tools like blogs, wikis, online communities and twitter, to compliment and build on their CSR, EHS and Sustainability communication initiatives. Attend this session and come away with an understanding of just what social media is and how it might help your organization engage stakeholders and build awareness for your EHS & Sustainability initiatives.

Speakers:

- o Deb Berman, Managing Director, Justmeans
- o Suzanne Fallender, Manager Corporate Responsibility, Intel Corporation
- o Yadira Hurtado, Code of Conduct Specialist, The Timberland Company

Moderator: Sandy Nessing, Director, Sustainability & ESH Strategy & Design, American Electric Power

SESSION 7: Advancing EHS & Sustainability along the Supply Chain

Partnering with customers and suppliers to advance EHS and Sustainability initiatives along the supply chain is becoming more and more common as stakeholders take a holistic view of companies and products. This session will focus on strategies for engaging partners both upstream and downstream to improve overall EHS and sustainability performance while meeting the reporting requests of various external stakeholder groups.

Speakers:

- o Paul Comey, Vice President of Environmental Affairs, Green Mountain Coffee
- o Kevin Johnson CIH, CSP Director of Global EHS Systems Siemens Healthcare Diagnostics
- o David Newman, Director EHS & Sustainability, Millipore

Moderator: Johanna Jobin, Sustainability Engineer, Millipore Corporation

SESSION 8: Entering a New Era: Redefining EHS & Sustainability under the Obama Administration

"Change" has been a key theme of the new administration. But, what does that mean for your corporation? What are the actual regulations being created to address 'sustainability' goals for the country? This session will explore some of the ways that theme has and will apply to EHS professionals. From the passing of a federal GHG policy to the realignment of key federal offices, to city and state policy shifts, this session will give you a clear idea of what to watch for from Washington and beyond.

Speakers:

- o Roger Martella, Partner, Sidley Austin
- o Melinda Edwards, Manager, Compliance & Risk Mitigation, U.S. Postal Service (Invited)
- o David Quigg, Director of Marketing, Grays Harbor Paper

Moderator: Margery Moore, Strategic Alliance Manager, BNA

Session Sponsored by:



2:45 - 3:30pm: **BREAK IN EXHIBIT HALL**

3:30 - 5:00pm: **CONCURRENT SESSIONS**

SESSION 9: Success Strategies for Tracking & Verifying Adherence to Product Regulations

With a complex array of regulations coming on line in different regions and countries across the globe, this session will focus on how companies are integrating systematic verification and documentation for RoHS and REACH into their EHS management systems.

Speakers:

- o Ray Lizotte, Senior Environmental Engineer, APC
- o Dawn Speranza, Intel Global Fab Materials EHS, Intel Corporation
- o Adam Wheeler, STG Product Environmental Stewardship, IBM (invited)

Moderator: Carla French, Associate, E2 Manage Tech

SESSION 10: Best Practices & Trends in EHS Training

Training your employees, EHS and non-EHS staff, is critical to the success of any program. Attend this session and learn from companies who've implemented effective training programs. Here what has worked great and what to avoid. Take away immediate ideas to try in your own programs and share successes you've had as well!

Speakers:

- o Terry Crouse, Health & Safety Program Manager, AMCOL International
- o Linda Arzt, Training & Development Associate, Badger Mining Corporation

PROGRAM SCHEDULE

WEDNESDAY

SESSION 11: Strategies for Partnering with Marketing & Communications for Successful EHS & Sustainability Communications

This session will bring together external brand management and communication experts and EHS practitioners to explore the opportunities and pitfall of corporate sustainability communications and the keys to successful sustainability campaigns. Come away with an understanding of the drivers and priorities of corporate communications and marketing and strategies for how to successfully work together to create effective communications.

Speakers:

- o Robin Crawford, Senior Vice President, Ruder Finn
- o Allen Stegman, General Director-Environmental and Hazardous Materials, BNSF Railroad

Moderator: Steve Walker, Manager, Environmental Sustainability, Burt's Bees

SESSION 12: GHG Management Scenario Game

Your company's strategic moves in the coming carbon constrained economy will be critical to the bottom line. Learn about potential pitfalls and opportunities of rapidly approaching greenhouse gas regulations and start developing your company's optimal strategies now. Teams of you and your colleagues from various companies will compete to develop winning strategies amid changing regulations, new presidential leadership, cap-and-trade programs, conflicting international, federal and state rules, shifting energy prices, and global competition!

Hosted by:

- o Larry Deeney, Senior Manager of Environmental Sustainability, General Mills

Facilitators:

- o Lina Azuero, Teresa Raine, John Reichling, CDM



GENERAL MILLS



THURSDAY

THURSDAY, OCTOBER 29, 2009

7:30 - 8:15am: CONTINENTAL BREAKFAST

8:15 - 8:30am: MORNING REMARKS

8:30 - 10:00am: GENERAL SESSION B THE NECESSARY REVOLUTION: How Individuals and Organizations are Working Together to Create a Sustainable World

- o Dr. Peter Senge, Founder of the Society for Organizational Learning & Senior lecturer, MIT

Brimming with inspiring stories from individuals and organizations tackling social and environmental problems around the globe, *The Necessary Revolution* reveals how ordinary people at every level are transforming their businesses and communities. By working collaboratively across boundaries, they are exploring and putting into place unprecedented solutions that move beyond just being "less bad" to creating pathways that will enable us to flourish in an increasingly interdependent world. Join us for this rare opportunity to learn from the author and discuss the ideas in this exciting book!

10:00 - 11:00am: BREAK IN EXHIBIT HALL

11:00am - 12:30pm: CONCURRENT SESSIONS

SESSION 13: Keys for Success: Business Continuity & Enterprise Risk Management Planning

As EHS moves from an overhead function to a strategic management issue, EHS professional must be able to articulate EHS issues in terms of business risk. Attend this session and learn how to reframe the dialogue around your key risk issues and build an understanding for the meaning of "EHS business risk" and the implications this has for your company's bottom line.

Speakers:

- o Mark Chrisos, Director Health, Safety and Environment, Intergen
- o Dr. Jon Frisch, Principle Risk Manager, PG&E

Moderator: Stephen Evanoff, Vice President EHS, AIMCO

SESSION 14: Driving Culture Change for EHS Improvement

Lasting EHS performance improvement often requires culture change, where all stakeholders define and embrace EHS goals in all elements of the operation. Speakers will share proven strategies for leading EHS culture change, whether at a single facility, or across a global organization.

Speakers:

- o Diane Dembosky, Divisional Safety Manager, General Mills
- o James "Skipper" Kendrick, CSP, Director of EHS Training, Textron

Moderator: Barbara Lemos, CPG, Vice President Technical Practices, AECOM

SESSION 15: Critical GHG Management Issues: Building Partnerships to Gather, Manage & Report your GHG Emissions

From setting the scope of your inventory to determining how to integrate the data management process into your EHS management system, GHG emission management presents a complex challenge that can not be achieved by the EHS function alone. This session will look at three case studies that examine the critical partnerships EHS and Sustainability Managers must build in order to successfully gather, manage, report on and ultimately reduce their GHG emissions.

Speakers:

- o Ana Fernandez, Director, Environmental Programs, US Foodservice
- o Mark Hause, Environmental Competency Leader, DuPont

Moderator: Daily Tipton, Vice President, Enviance

Session Sponsored by:

**SESSION 16: 10 Strategies for Winning EHS & Sustainability Reports**

This session will look at a range of best practices around EHS reporting including end-to-end metrics, report standardization, and best practice metrics. Emphasis will be place on practical do's and don'ts and lessons learned over the course of the speaker's experience in developing their reports.

Speakers:

- o Tim Case, Manager, Environmental Services, Ball Corporation
- o Additional Speakers TBA

Moderator: Joanne Schroeder, Partner, E2 Manage Tech

Session Sponsored by:



12:30 - 1:45pm:

BUSINESS-TO-BUSINESS LUNCHEON & SPEAKER**The Vital Link between Humans, Community, Nature and Sustainability**

- o **Dale Penny**, CEO & President, Student Conservation Association

Understanding the connections between our communities, yourselves and our natural environment is a vital piece of understanding and advancing true sustainability. Join us for this inspiring and visual journey that explores the importance of these connections in photographs and learn about the work of the Student Conservation Society to inspire and connect the next generations of corporate leaders with the natural world.

1:45 - 3:15pm: CONCURRENT SESSIONS

SESSION 17: Best Practices for Managing Risk through the M&A Process

Mergers and acquisitions require active involvement and leadership by EHS managers from initial due diligence through integration of diverse EHS cultures. Speakers will share their best practices for identifying and managing environmental, health, safety, legal, and financial risk in an evolving organization.

Speakers:

- o Karen Carter, Director Compliance & Risk Management, Ashland Inc.
- o Alan Leibowitz, Director EHS&S, ITT Corporation

Moderator: Barbara Lemos, CPG, Vice President Technical Practices, AECOM

SESSION 18: When Elephants Stampede: Corporate Survival Skills for the EHS Manager

A significant, but seldom-discussed aspect of corporate EHS management is the art of managing up. While we all would like to think of our workplaces as completely fair-minded establishments run by enlightened leaders, most are not. EHS managers face a unique challenge. They manage a highly-visible subject area, but seldom have the authority to match this visibility. They manage programs designed to prevent bad things from happening. When they are 100% successful, nobody notices. When one bad outcome occurs, they are held responsible. This session will offer ideas on how to survive and even prosper in the perilous world of the EHS Manager.

Speakers:

- o Frank Brandauer, NAEM Past President
- o Stephen Evanoff, Vice President, EHS, AIMCO
- o Kelvin Roth, Director of EHS, AMCOL International

SESSION 19: Partnering with Lean & Six Sigma to Improve EHS Performance

EHS and Lean/Six Sigma programs often share a natural synergy. In many cases EHS managers can benefit greatly from aligning their projects with Lean and Six Sigma initiatives that are already enjoy a high profile and stable budget. Attend this session and learn from EHS managers that have successfully partnered with these continuous improvement initiatives and programs.

Speakers:

- o Marc Juaire, Senior Environmental Manager, Valspar
- o Pad Kemmanahalli ASP, CHMM, CFM, REM Senior Manager EHS&F, Olympus America, Inc.
- o Mitch Fonda, Director of Operations, Millipore Corporation

PROGRAM SCHEDULE

THURSDAY

SESSION 20: Water Sustainability: The Next Business Challenge

With water on the horizon as the next business challenge, this session will give EHS professionals a unique head start on understanding the issues of global water quality and availability and the business and financial implications for their companies. Attendees will benefit from a discussion of the connections and challenges between water and global business operations as well as hear from two leading companies on how they are planning for and managing water as a critical business issue.

Speakers:

- o Paul Bowen, Ph.D., Water Technology Director, Environment & Water Resources Department, The Coca-Cola Company
- o Kevin Mathews, Director Health and Environmental Affairs, Nestle Waters North America

Moderator: Scott M. Krall CPG, CHMM, Sustainability & Operations Risk Manager, H.J. Heinz Company

3:30 - 3:45pm: AFTERNOON BREAK

3:45 - 5:15pm: CONCURRENT SESSIONS

SESSION 21: Managing Emerging Health & Safety Risks: Pandemic Planning & Swine Flu Preparedness

With the fall flu season upon us, many companies are revisiting their pandemic planning and swine flu preparedness initiatives. Attend this session and hear how your peers are managing the challenges associated with global health planning and what steps they are taking to prepare for a resurgence of the swine flu strain that broke out this spring.

Speakers:

- o Frank Macielak, VP, EH&S, Cardinal Health
- o Karen Ethier, VP, Global EHS, WR Grace

Moderator: Ron DiCola, Senior Director, Health Safety and Environment, Sanofi Pasteur, Inc.

SESSION 22: Predicting the Future: What will the EHS Profession Look Like?

As the world become increasingly more global and interconnected and corporate EHS strives for business integration, this session will explore the question, "What will our profession look like in 5 or 10 years?" What skills and knowledge should you be developing as an EHS professional to stay ahead of the curve? Will your department merge or take on other functional responsibilities? How will Sustainability impact the responsibilities of EHS managers? Get answers to these and other questions!

Speakers:

- o Tim Mohin, Sustainability and Corporate Social Responsibility Team Lead, EORM
- o Additional Speaker TBA

Moderator: Stephen Evanoff, Vice President EHS, AIMCO

SESSION 23: External Partnerships: Thinking Outside the Box

EHS Managers must be creative about how they use external resources. This session will focus on partnering with external resources from Think Tanks and NGOs to the Federal Government to Drive EHS/Sustainability Success. You'd be surprised at the emerging opportunities!

Speakers:

- o Leslie Montgomery, Environmental Stewardship Program Manager, Southern Company
- o Dr. Peter Stangel, Director of Science and Evaluation, National Fish and Wildlife Foundation
- o Kai Robertson, Director, Agriculture, Market Transformation, World Wildlife Fund (invited)

Moderator: Jeff Hanratty, Manager Global Auditing and CTI, General Mills

SESSION 24: Metrics & Sustainability: Setting the Next Generation of Corporate Goals

Progressive companies are looking beyond energy, waste, and water goals, to set NEW sustainability goals. What are these next generation metrics and how are they being created? Learn from innovative companies that formed and leveraged a cross-functional Senior Management Leadership Team to guide the next generation goal setting process. Understand how they garnered CEO support and buy-in on the new process and resulting goals.

Speakers:

- o Rob Currie, Director EHS, Baxter Healthcare
- o Michael McGuire, Manager, Global Environmental Strategy & EHS, Deere and Company

Moderator: Dave Rath, CEO, ProcessMap

Session Sponsored by:



6:30 - 10:00pm: CLOSING NETWORKING RECEPTION & DINNER – INDIAN PUEBLO CULTURAL CENTER

Enjoy an enchanting and magical evening at the renowned Indian Pueblo Cultural Center, one of Albuquerque's most popular attractions. Continue networking during the closing reception and dinner event which will feature authentic Southwestern cuisine, live music & dance, art & food demonstrations, native storytelling and a bonfire. Attendees will have the opportunity to view and purchase Native American jewelry, art, and pottery, and learn about Native American history and culture in the Southwest. Children and spouses are welcome and encouraged to attend.

- o Tickets are \$65.00 each and are available for purchase on the conference registration form.
- o Buses depart the hotel between 6:00pm and 6:15pm.

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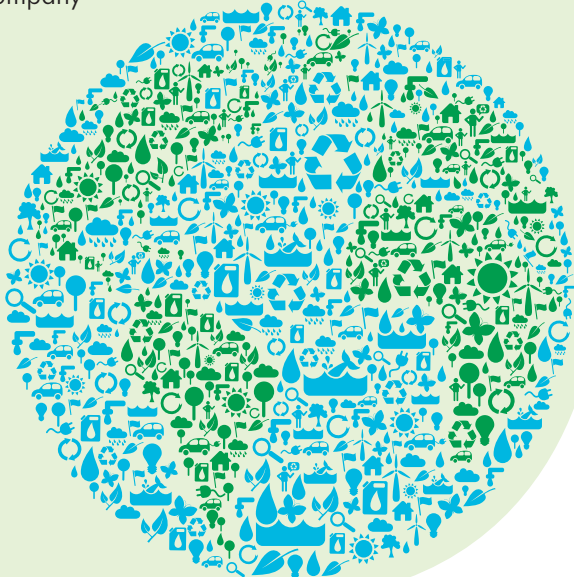
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GENERAL INFORMATION

REGISTRATION FEES:

	By September 25th	After September 25th
NAEM Members and Affiliates Council Members	\$795	\$945
"In-House" Environmental/EHS Manager	\$898	\$1045
Supplier/Consultant	\$1,695	\$1,995

REGISTER ON-LINE

Online registration is available for your convenience! You can register with a credit card today. Just go to www.NAEM.org, click on "2009 EHS Management Forum" and complete the registration form. Don't forget to check out our conference highlights online while you're there!

GROUP DISCOUNTS

Use the NAEM Forum as a venue for your next E/EHS meeting. Groups of three (3) or more employees from the same company* receive a group discount rate on individual registrations. Call NAEM (202.286.6616) to learn more about the Forum meeting services and pricing.

This offer is good for corporate, facility, and municipal environmental health & safety managers only. EHS service and product providers may not take advantage of this offer.

HOTEL ACCOMMODATIONS AND RATES:

The Albuquerque Hyatt Regency,
330 Tijeras NW, Albuquerque, NM 87102
505.842.1234

Group Name: **NAEM**
Rate: **\$179*** Single/Double
Cut Off Date: **September 19th**

Reservations must be made before **September 19th** to confirm availability. After that time they will be on a space available basis. Please refer to the group name and dates when making reservations with the hotel.

CONTINUING EDUCATION CREDIT

Depending on the certifying organization, NAEM is happy to support attendees' requests for certification maintenance points on a case by case basis. Please contact the certifying

organization and inquire as to their requirements for awarding maintenance points for other organizations' events. Once you've obtained this information, please contact NAEM at 202.986.6616 to request the appropriate follow-up actions needed on our behalf (this could include pre-submission of the conference agenda, letter confirming attendance, submission of approval request forms, etc.).

It will be the attendees' responsibility to notify NAEM of their request in advance of the Forum.

CONFERENCE ATTIRE

For your comfort, conference attire is business casual.

REGISTRATION CANCELLATION INFORMATION

Cancellation requests must be made in writing and received by CONDOR Registration Services, **prior to September 25, 2009** to receive a full refund, less a \$150 administration fee. After September 25, 2009, registration fees are forfeited. Fax cancellation request to 256.852.6838.

TRANSPORTATION

Transportation between the Albuquerque Airport and the Hyatt Regency hotel is provided either by taxi or by shuttle service.

SHUTTLE SERVICE

The shuttle service is provided by a company by the name of **Sunport Shuttle** at 505.883.4966. The cost of Sunport Shuttle service one way is \$11.

TAXI SERVICE

A taxi is approximately \$18 to \$20 one way from the airport. The phone number for the **Albuquerque Taxi Company** is 505.883.4888.



17th ANNUAL NAEM EHS MANAGEMENT FORUM

OCTOBER 28-29 ■ ALBUQUERQUE, NEW MEXICO



PATHWAYS TO PROFITABILITY EHS EFFICIENCY. TRANSPARENCY. INNOVATION

REGISTRATION FORM

(Please print or type. Each conference participant must complete a separate registration form.)

First Name Last Name

Name as it is to appear on name badge

Title

Organization

Address

City State Postal Code Country

Telephone # Fax #

E-mail Please do not include my e-mail address in mailing lists to exhibitors and in the on-site Forum Notebook participants list.

Three easy ways to register:

Fax completed form to:

256-852-6838

(credit card payments only)

Mail completed form to:

NAEM EHS Management Forum 2009

c/o CONDOR Registration Services

P.O. Box 3348

Huntsville, AL 35810

Go ONLINE to:

www.NAEM.org

(credit card payments only)

If you register online, you DO NOT need to mail this form to the address above

Additional Offerings

- Yes, I will attend the Closing Reception and Dinner at the Indian Pueblo Cultural Center Thursday, October 29th 7:00 to 10:00 pm (Tickets are available for \$65/person)

For additional information, please contact:

CONDOR Registration Services
P.O. Box 3348
Huntsville, AL 35810
256.852.4490 (phone)
256.852.6838 (fax)

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Speaker	<input type="checkbox"/> \$425	<input type="checkbox"/> \$425
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"In-House" Environmental/EHS Manager	<input type="checkbox"/> \$895	<input type="checkbox"/> \$1,045
Supplier/Consultant	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$1,995

NOTE: Groups of five or more employees from the same company* receive a group discount, as do international registrants and employees of government or non-profit organizations. For more information, please call 202.986.6616 (*Discount available only for NAEM Members and "In-House" E/EHS managers).

REGISTRATION \$ _____

DINNER TICKETS # of _____ x \$65 = \$ _____

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Payment Method

Payment by check or credit card for the Annual Forum and/or tickets for the Networking Dinner Reception must accompany this form. Registration forms sent without payment information are not processed. Please make checks payable to CONDOR REGISTRATION SERVICES.

VISA MasterCard American Express Check # _____

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